

## Introduction

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*Signum: Estudos da Linguagem* volume 22, issue 1, presents 8 articles that cover the topic “Language and meaning: textual, discursive and cognitive studies”.

In the context of language studies, especially in the themes Text/Speech, many strands are surfacing with research increasingly imbued with the transformations that reverberate the most varied topics/events that cause concerns in the 2nd decade of the 21st century.

In “Misunderstandings and contradictions in discursive argument: silence emergence production processes in cases of digital media in Brazil,” the authors Roberto Leiser Baronas and Samuel Ponsoni investigate cases that circulate in virtual spaces of the *internet*, with the goal of understanding, through the formula of the founding and constitutive silence, how misunderstandings and/or contradictions are the evidence and the irruption of these discursive silencings in the arguments of the cases.

Alexandre Marcelo Bueno and Felipe Santos da Silva’s article, entitled “Gender Identity: passionate speeches on discoveries”, to focus on a multifaceted issue as gender identity, stresses the phenomena of intolerance, hate and fear, as well as discussions and positions that involve political, religious and ideological matters.

In “The language in the common sense speech: ideology and imaginary”, the authors Rejane Beatriz Fiepke Carpenedo and Eliana Rosa Sturza analyze the imagery of language that circulates in common sense, from comments of internet users in the official fanpage of Planalto Palace on Facebook, of the first official pronouncement of president Michel Temer abroad.

In the work entitled “Prison subjects: appointments and effects of meaning”, Rossaly Beatriz Chioquetta Lorenset and Sandro Braga investigate, discursively, the different modes of denominate individuals who are behind bars, noting how denominations are marked by structures of power, rooted, crystallized and naturalized in society and that has been perpetuated for centuries.

The authors Alessandra Pereira Gomes Machado and Andrea Maria dos Santos Matos assume the reading comprehension for solving mathematical problems, skill assessed in the test of Mathematics of Prova Brasil. The descriptors are analyzed from three topics of the reference matrix of Portuguese Language that indicate the skills of reading, emphasizing the processes of reading comprehension for the student to succeed in solving mathematical problems.

Juliana Moratto and Letícia Jovelina Storto’s article reports on the implementation of a didactic sequence on/with the oral genre selection interview, aiming to develop, leverage and optimize the orality in graduating students of vocational technical education.

In the article “Lexical choices along the creative process of Doc Comparato,” the authors Edina Regina Pugas Panichi and Livia Sprizão de Oliveira analyze manuscripts of the playwright Doc Comparato, observing the movement of experimentation and selection of words in the process of creation of the play script *Jamais*, also called *Calabar* or *O elogio à traição*.

The authors Luciene Helena da Silva and Maria Margarete Fernandes de Sousa focus on the construction of the referent “vehicle” in four advertisements, proposing an interface between Reference and Multimodality, and analyzing, by means of the compositional metafunction, formed by the subcategories value of information, salience and framing, the referential construction of advertisements on the screen.

At the end of this introduction, we leave our thanks to fellow researchers who submitted their articles to compose this edition of the magazine, to fellow reviewers that carefully made their assessments and to Professor Dircel Aparecida Kailer, editor-in-chief of the *Signum*, for her collaboration.

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