Cost-volume-profit ratio of concentrate supplements in finishing diets for beef cattle

Relação custo-volume-lucro de suplementos concentrados em dietas de terminação de bovinos de corte

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Abstract

The supplementation of the animals' diet can increase the production costs of beef cattle, directly affecting the results of the production system. Using the cost-volume-profit ratio, this study aimed to determine the best level of replacement of corn by pearl millet in the concentrate supplementation of beef cattle finished in a crop-livestock integration system. Based on a previous study, we investigated the production performance of 64 uncastrated steers of an average age of 20 months and an initial average body weight of 388 ± 26 kg based on cost for the consumption of four different supplements distinguished by the amounts of pearl millet grain replacing corn grain (0%, 33%, 66% and 100%). The unit contribution margin, accounting and financial break-even points, margin of safety, and shutdown point were used as the components of the cost-volume-profit ratio in a criterion for determining the optimal supplementation strategy. The results showed that intermediate replacement levels (33% and 66%) can provide a greater return for the amortization of fixed expenses and profit generation and that cheaper supplements may not generate financial returns to the system. Therefore, a systemic cost-volume-profit analysis is useful in experimental evaluations. The concentrate feed supplement with 33% of corn replaced by pearl millet provides the greatest profitability to the production system. Key words: Accounting. Costs. Livestock. Supplementation.

Resumo

A suplementação da dieta animal pode aumentar os custos de produção de bovinos de corte, refletindo diretamente nos resultados do empreendimento pecuário. Diante disto, o objetivo deste estudo foi determinar, por meio da relação custo-volume-lucro, o melhor nível de substituição de grão de milho pelo grão de milheto no suplemento concentrado de bovinos de corte, terminados em sistema de integração lavoura e pecuária. Foram associados, com base em um estudo prévio, os desempenhos produtivos de 64 novilhos não castrados, com média de idade de 20 meses e o peso corporal médio inicial de 388 \pm 26kg, aos custos relacionados ao consumo de quatro diferentes suplementos distinguidos por níveis de grão de milheto em substituição ao grão de milho (0, 33, 66 e 100%). Considerou-se margem de contribuição unitária, ponto de equilíbrio (contábil e financeiro), margem de segurança e ponto de fechamento como componentes da relação custo-volume-lucro no critério de determinação sobre as estratégias de suplementação. Os resultados demonstraram que substituições intermediárias (33 e 66%), podem promover maior retorno para amortização dos gastos fixos e geração de lucro e, que suplementos

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mais baratos podem não representar melhores resultados financeiros ao sistema. Portanto, a análise sistêmica da relação custo-volume-lucro se apresenta útil em avaliações experimentais. O suplemento alimentar concentrado contendo o nível de substituição de 33% do grão de milho pelo grão de milheto, apresenta maior rentabilidade ao sistema de produção.

Palavras-chave: Contábil. Custos. Pecuária. Suplementação.

Introduction

The emergence, consolidation, and solidity of rural businesses in an economy under constant change require companies to make decisions not only based on animal performance, but also in compliance with a rigorous control of production costs to aid managers' actions.

There are two basic forms of generating financial gains from an economic activity. It is possible to elevate the sale price of a product, which may lead to changes in its demand, or a work plan can be implemented with which costs are reduced and production is increased, thereby increasing profits without a direct dependence on the demand factor (FIGUEIREDO et al., 2007).

Under this premise, livestock production conducted according to the concept of cost reduction, especially the feeding, guides the fattening of cattle at pasture-based production systems. However, for a high level of animal performance to be attained in such conditions, supplementary feeding sources are necessary, which invariably leads to an increase in production costs.

A balanced formulation of supplements through inclusions, reductions, and replacements of ingredients makes it possible to lower the animal feeding cost. Given that the supplementation of diets containing corn grain as an energy ingredient may raise production costs, substituting alternative sources like pearl millet grain for corn may contribute to reducing costs without decreasing the animal production performance (ALONSO et al., 2013).

Of the several available approaches to cost management, a cost-volume-profit (CVP) analysis is highly recommendable as it reveals the behavior of costs and profit in relation to the size of production. However, this analysis is still little used in accounting appraisals in the scope of livestock production. This managerial tool enables the projection of the results to several levels of sales, prices, production volumes, costs structures and expenses (STARK, 2008; WARREN et al., 2008), providing important information about variables internal and external to the area of the economic activity, and aiding the decision-making process in the diverse operations performed by a company.

The objective of this study was to present a CVP analysis as a criterion for deciding on a strategy of concentrate supplementation for beef cattle finished in a crop-livestock integration system.

Materials and Methods

The study was conducted at a rural property in the municipality of Santa Carmem, northern Mato Grosso State, Brazil, from June to September 2010. The experimental area is located at geographic coordinates 12°03'52.07" S and 55°21'16.92" W and an elevation of 386 m.

The methodological descriptions and data for this study were based on those proposed by Alonso et al. (2013). Four treatments were tested, consisting of dietary supplements with different levels of corn grain being replaced by pearl millet grain (Table 1). We used 64 uncastrated steers - 32 crossbred (Holstein x Nelore) and 32 Nelore - with an average age of 20 months and initial body weight of $388 \pm$ 26 kg.

To compute the accounting variables of this study, data pertaining to the average daily weight gain (kg animal⁻¹ day⁻¹) and total weight gain (kg

animal⁻¹) were used, based on the results of Alonso et al. (2013).

The average supplement dry matter (DM) intake by the animals was calculated according to Alonso et al. (2017) for the four replacement levels, as shown in eq. (1):

$$SDMI = TDMI - PDMI$$
(1)

Where SDMI is the average voluntary intake of dry matter from the supplement (kg animal⁻¹ day⁻¹), TDMI is the average voluntary intake of total dry matter (kg animal⁻¹ day⁻¹), and PDMI is the average voluntary intake of dry matter from the pasture (kg animal⁻¹ day⁻¹).

Table 1.	Centesimal	composition and	l average cost o	f supplements on	a fresh-matter basis.
		1	0		

Ingradiant	Replacement level				
Ingredient	0	33	66	100	
	%				
Mineral mixture	2.00	2.00	2.00	2.00	
Ground soybean waste	55.27	52.68	50.09	45.78	
Ground corn	42.73	31.08	19.43	-	
Ground pearl millet	-	14.24	28.48	52.22	
	USD kg ⁻¹				
Average cost	0.13	0.13	0.12	0.10	

Source: Created by the author, based on Alonso et al. (2013).

*Note: Values determined in September 2010.

Based on the SDMI values and on the percentage DM values from the treatments described by Alonso et al. (2017), we determined the voluntary intake of supplement on a fresh-matter basis using eq. (2):

$$SFMI = SDMI / (DM / 100)$$
(2)

Where SFMI is the average voluntary intake of supplement fresh matter (kg animal⁻¹ day⁻¹) and DM is the dry matter content of the supplements (%). SFMI was used in the composition of the variable costs related to the feeding of the animals.

Revenue was defined as the value resulting from the sale of the animals, relative only to the total weight gain obtained in the experiment. The price adopted was that of September 2010, considered the average monthly nominal price of the arroba (@) of fattened cattle (paid cash), ignoring the Rural Workers Assistance Fund (Fundo de Assistência ao Trabalhador Rural, FUNRURAL), in the middlenorthern macro-region of Mato Grosso State: USD 48.15 (IMEA, 2010).

Expenses were defined based on the collection of data in the field, with the annual depreciation rates and useful life of the assets determined according to the description by Marion (2010) and by Normative Instruction RFB n° 1700 (BRASIL, 2017). Expenses were classified into depreciation, fixed costs, variable costs, and total costs.

Animals, forages, facilities, and equipment in the area - handling corral, storage shed, conventional fence, pasture, pickup truck, thin cattle, and horse were disregarded when calculating the composition of fixed costs throughout the experimental period, but were considered in the determination of depreciation as a function of their wear over the experimental period. After the total expenses on the supplementation of the animal diets during the experimental period were estimated, a CVP analysis was performed by determining the unit contribution margin, accounting and financial break-even points, and margin of safety (WERNKE, 2004). Additionally, the shutdown point was also determined for a better evaluation of the results.

The unit contribution margin is a concept directly linked to CVP analysis, represented by the value resulting from the sale of a product after variable costs and expenses related to it are deducted. The following components were considered variable costs and expenses: identification earrings, fuel and oil, electrical energy, endectoparasiticides, vaccines, and supplementation. The unit contribution margin was determined based on Bornia (2010), expressed by eq. (3):

$$UCM = USP - VUC$$
(3)

Where UCM is the unit contribution margin (USD $@^{-1}$), USP is the unit sale price (USD $@^{-1}$), and VUC is variable unit costs (USD $@^{-1}$).

The accounting break-even point corresponds to the minimum level - in monetary units or quantity of product - to be produced and sold so that all costs are paid and no profit exists (SOUZA; CLEMENTE, 2011); see eqs. (4) and (5). In this case, fixed costs were considered to be the expenditures for the following components plus the depreciation of tangible assets in the experimental period: drinker, troughs, opportunity cost, fence energizer, labor, and pistol syringes.

$$ABPq = (FC + FE) / UCM$$
(4)

$$ABP_{s} = ABPq \times USP$$
 (5)

Where ABPq is the accounting break-even point (@), FC are the fixed costs (USD), FE are the fixed expenses (USD), UCM is the unit contribution margin (USD $@^{-1}$), ABP_s is the accounting break-even point (USD), and USP is the unit sale price (USD $@^{-1}$).

The financial break-even point, in turn, is the volume of sales necessary (in quantity or monetary units) for the total revenue to offset the expenses payable by the company (cash charges) (BRUNI; FAMÁ, 2010); see eqs. (6) and (7). In this scenario, non-cash charges were considered to be the depreciation values.

$$FBPq = [(FC + FE) - NCC] / UCM$$
 (6)

$$FBP_{s} = FBPq \times USP \tag{7}$$

Where FBPq is the financial break-even point (@), NCC are the total non-cash charges (USD), and FBP_s is the financial break-even point (USD).

The margin of safety is the number or index of sales above the company's break-even point, that is, by how much sales can decrease without resulting in losses (BRUNI; FAMÁ, 2010). This accounting variable can be expressed as a quantity of products, in monetary units, or in percentage terms, according to eqs. (8) and (9):

$$MSq = QCS - ABPq$$
(8)

$$MS_s = MSq \times USP$$
 (9)

Where MSq is the margin of safety expressed as a quantity (@), QCS is the quantity of current sales (@), ABPq is the accounting break-even point (@), and MS_s is the margin of safety in monetary units (USD).

The shutdown point is an indicator that gives the minimum volume of sales that justifies the continuation of a company's activities or of the production of a given product. Thus, the shutdown point corresponds to the level of activity at which the contribution margin equals the fixed costs that can be eliminated (or avoided) in the short term should the company end its activities (BORNIA, 2010); see eq. (10).

$$SP = FAC / UCM$$
(10)

Where SP is the shutdown point in units of the product (@), FAC is the fixed avoidable costs (USD), and UCM is the unit contribution margin (USD $@^{-1}$).

In this study, among other attributes, we did not consider the taxation of the livestock production as a function of the variability of rates, contributions, and taxes on the production and sale of animals: the type of tax-paying producer (natural person or legal entity), degree of use of the estate for the determination of the rural territorial tax, and type of purchaser of a sale of animals. This assumption was made in an attempt to standardize the data, facilitating the interpretation of and inference from the results.

Results and Discussion

Aftertheacquisitionofanimals, feedingrepresents a large part of the rearing costs (POSSAMAI et al., 2015). Thus, a careful evaluation of the costs in the adoption of the concentrate-supplementation technique is of paramount importance for better strategies to be implemented in the field. The effect of treatments on the performance of the animals made it possible to determine the costs pertaining to the finishing of cattle under the adoption of four supplementary compositions (Table 2).

Description	Replacement level (%)				
Description	0	33	66	100	
	USD @ ⁻¹				
Improvements and equipment ⁽¹⁾	11.66	11.51	11.93	13.76	
Labor ⁽²⁾	3.08	3.05	3.16	3.64	
Opportunity cost ⁽³⁾	3.82	3.78	3.91	4.51	
Fixed costs (FC)	18.56	18.34	19.00	21.91	
Feeding ⁽⁴⁾	17.55	16.39	15.90	16.64	
Health ⁽⁵⁾	0.63	0.63	0.65	0.75	
General expenses ⁽⁶⁾	1.01	1.00	1.04	1.20	
Variable costs (VC)	19.20	18.02	17.60	18.60	
Depreciation (D)	6.64	6.56	6.79	7.84	
Total cost (FC+VC+D)	44.39	42.91	43.39	48.35	

Table 2. Composition of fixed, variable, and total costs and depreciation in the production of beef cattle supplemented with increasing levels of corn replaced by pearl millet.

Source: Original research results.

*Note: ⁽¹⁾Electric fence, fence energizer, Australian drinker, half-drum troughs, and pistol syringe. ⁽²⁾Labor and social charges for 1.5 h day⁻¹. ⁽³⁾Rent for pasture, USD 8.73 animal⁻¹. ⁽⁴⁾Supplement. ⁽⁵⁾Endectoparasiticides, antibiotics, and anti-inflammatories. ⁽⁶⁾Electrical energy, identification earrings, and fuel.

Feeding costs accounted for a large portion of the total production cost: 39.52%, 38.19%, 36.65%, and 34.42% at the replacement levels of 0%, 33%, 66%, and 100%, respectively, corroborating the reports of Bonfim et al. (2001), Possamai et al. (2015), and Taninaka et al. (2015).

As described by Alonso et al. (2017), there was no significant difference in the voluntary intake of supplement by the animals. This suggests that the average cost of a kilogram of supplements was a determining factor for the reduction in feeding expenses and, consequently, in variable costs.

The supplement in which corn was fully replaced by pearl millet had the lowest cost per kilogram (Table 1), followed by the treatments with lower replacement levels. These values resulted from the percentage decrease in soybean waste (USD 135.54 t^{-1}) in the composition of the supplements as the level of pearl millet was elevated. Another factor that contributed to the reduction in the supplement cost was the average price of corn grain (USD 106.65 t⁻¹) compared to that of pearl millet grain (USD 58.17 t⁻¹) when purchasing the ingredients, both of which were determined in September 2010.

The quantity of concentrate supplement provided to the grazing beef cattle depends on the strategy adopted by the manager, which may aim to increase the stocking rate or even increase the individual performance of the animals. The choice for higher supplementation levels may result in an asymptotic increase in the average daily gain (ADG) so that the animals reach their sale weight early. Strategies with lower supplementation levels, on the other hand, may promote a reduction in variable costs because the basal diet costs - the forage costs - represent the majority of the feeding costs compared to the supplementary diet costs. Additionally, adopting the supplementation technique allows the pasture to be cleared faster, thus enabling its use by younger animals, which are more efficient in feed conversion.

When technically grounded, the different supplementation strategies adopted by producers are reflected in positive economic indices for the system. According to Alonso et al. (2013), the individual performance results of animals on Marandu grass pastures supplemented at 1% body weight revealed an average daily gain of 0.826 kg when 33% of corn grain is replaced by pearl millet grain. As stated by those authors, this result could accelerate the gain to the target of 450 kg animal⁻¹ (D450), reducing the pasture occupation time by 15 days when compared with the supplement containing 66% and 100% pearl millet grain.

Knowledge of the costs in livestock production, obtained from its systematic study, allows the manager to check whether the employment of the resources used in production is efficient. This form of management, of a business nature, leads to the application of guidelines and targets to the system, allowing one to identify and correct, when necessary, distortions observed in the livestock indices.

In this sense, the livestock index termed yield (@ ha^{-1}) proves to be a response variable that provides a good reference for the efficiency of the beef cattle production activity inasmuch as it concentrates all the obtained gains in a unit of marketable body mass, weighing them by the area intended for their production.

Combined with this index, the production cost per arroba allows us to concentrate all the financial expenditures into a single variable, which makes it easier for the producer to visualize results in addition to providing a basis for a comparative accounting of the livestock business.

The results shown in Table 3 corroborate the inferences by Moraes and Wernke (2006) about the application of UCM as an important accounting index to observe the returns obtained from each product of the analyzed company. In this study, the product was considered to be one of the supplementary treatments.

The highest UCM index was obtained for a replacement level of 66%, followed by the 33% level. These values show that the intermediate level of substitution may provide greater returns per arroba sold, that is, this index is the unit sale price after the variable costs are subtracted (eq. 3) and corresponds to the monetary amount available mainly for amortizing the fixed expenses and, subsequently, for generating profit. Therefore, the weight of the sold animals that consumed the supplement with 66% of the corn replaced by pearl millet was 5.52%, 1.39%, and 3.39% higher than that of the animals that consumed the treatments with 0%, 33%, and 66% replacement levels, respectively, providing a greater surplus for profit generation. Although the results with the 33% replacement level were inferior to those with the 66% level, the latter exhibited a 4.08% and 1.97% higher UCM than that of the treatments with 0% and 100% replacement levels, respectively.

Description	Unit –	Pearl millet level (%)			
Description		0	33	66	100
Average daily weight gain ⁽¹⁾	kg animal ⁻¹ day ⁻¹	0.816	0.826	0.797	0.691
Total weight gain ⁽¹⁾	@ animal ⁻¹	2.28	2.31	2.23	1.93
Yield ⁽²⁾	@ ha ⁻¹	7.79	7.90	7.62	6.60
Revenue ⁽³⁾	USD animal ⁻¹	110.01	111.36	107.45	93.16
Unit contribution margin (UCM)	USD $@^{-1}$	28.95	30.13	30.55	29.55
Accounting break-even point (ABPq)	a	0.87	0.83	0.84	1.01
Accounting break-even point (ABP _s)	USD	41.89	39.97	40.45	48.63
Financial break-even point (FBPq)	a	0.64	0.61	0.62	0.74
Financial break-even point (FBP _s)	USD	30.81	29.37	29.85	35.63
Margin of safety (MSq)	a	1.41	1.49	1.39	0.93
Margin of safety (MS_s)	USD	67.89	71.75	66.93	44.78
Shutdown point (SP)	a	0.22	0.21	0.21	0.26

 Table 3. Livestock indices, revenue, and accounting indices in the production of beef cattle supplemented with increasing levels of pearl millet replacing corn.

Source: Created by the author, based on Alonso et al. (2013).

*Note: ⁽¹⁾Data obtained from Alonso et al. (2013). ⁽²⁾Yield = (Total weight gain \times 16 animals)/(area allocated to production (4.68 ha)). ⁽³⁾Revenue = Total weight gain \times (average price of an arroba of the fattened cattle (paid in cash) (USD 48.15)).

The number of arrobas sold and the amount of money necessary to cover all the production costs without generating profit were provided by the ABPq and ABP_s accounting index, respectively. As can be observed in Table 3, the supplementary treatments with 33% and 66% substitutions led to lower ABPq and ABP_s , which allows us to consider them as replacement levels with better performance than that of the treatments with 0% and 100% levels.

At the same time, the dietary supplements increased total weight gain and revenue. Therefore, in the context of the present study, where the taxation of livestock production was not taken into account, all treatments would create profit for the system, for the earnings and quantity of arrobas sold that exceeded ABP_s and ABPq.

FBP_s and FBPq reflect how much a company needs to sell to cover all cash charges without any profit, that is, these indices allow us to determine the operational level at which the company will be financially balanced. The FBP_s and FBPq indices were lower for the supplementation treatments with

33% and 66% replacement levels, indicating these levels are more attractive, since the farmer would have to sell fewer arrobas and, consequently, need a lower revenue to cover the costs incurring cash outlay.

It is noteworthy that the use of the financial break-even point is an easily adopted evaluation, which provides information of great relevance to companies. However, the use of this indicator in the cost-analysis context should depend on what type of information the manager is interested in, since, according to Martins (2006), upon reaching the financial break-even point, the company achieves a cash balance but not an accounting balance. This is because the computation of this indicator does not include non-cash charges, such as the depreciation of fixed assets.

For the MSq and MS_s indicators, the supplementary treatment with a replacement level of 33% yielded greater returns compared to those with levels of 0%, 66%, and 100%. Considering that the margin of safety demonstrates the company's

situation and that it is based on the break-even point, results for MSq and MS_s corroborate those found for ABPq and ABP_s. On this basis, the supplement with 33% of corn replaced by pearl millet ensured, in addition to the payment of the production costs involved, a greater profit for the system compared to the other evaluated supplements.

When we compared the treatment with 0% substitution to the one wherewith 66% of corn was replaced by pearl millet, we observed that the inclusion of the latter ingredient resulted in a higher margin of safety according to the MSq and MS_s indicators. These results were the opposite of those based on the ABPq and ABP_s indices, where the replacement level of 0% showed a higher breakeven point compared to the 66% level, indicating the former is less attractive. This effect is explained by the margins of safety, which use the quantity of arrobas sold as a predictive variable (eq. 8). As a result, the treatment with zero substitution led to better animal performance - that is, total weight gain - compared to the treatment with a 66% replacement, which yielded a larger volume of sales, resulting in more attractive values of MSq and MS_s.

All the supplements resulted in a lower SP value than that obtained with the animal performance without the treatments, thus not justifying the discontinuation of concentrate supplementation, even temporarily, and irrespective of the level of substitution of the energy ingredients. In this case, the production system should only cease to use supplementation in the pasture-based fattening stage if production were lower than 0.22, 0.21, 0.21, and 0.26 @ for the supplements with replacement levels of 0%, 33%, 66%, and 100%, respectively.

The lowest SP values were obtained with the replacement levels of 33% and 66%. These results were due to the higher UCM of these treatments, since the fixed avoidable costs (e.g., labor) were similar for all lots of animals consuming the different supplements. These values indicate that the intermediate substitution levels promoted greater returns per arroba sold, at values sufficient

to cover their specific fixed costs and part of the non-avoidable fixed costs allocated to them.

In addition to revenues, the knowledge and analytical assessment of the production costs of a livestock company are factors of great relevance as regards the effectiveness of the management of a rural property. On these grounds, it is of paramount importance that the producer and entrepreneur maintain a precise cost-control system to plan the expense accounting of the production activity.

The present results allowed for a systemic evaluation of the information under the CVP perspective, allowing the identification of supplements that would yield greater profits. This broadens the choice for a better treatment, as it considers not only the animal performance as a crucial component but also the financial performance of the economic activity. Moreover, this analysis is not limited to case studies; because of its versatility, it can be employed in experimental investigations, which has not been exploited much in animal production research.

Based on the indicators presented, it can be determined that the supplementation technique at the level of 1% body weight, at all replacement levels, could be profitable for the pasture-finished beef cattle system under the crop-livestock integration strategy. Alonso et al. (2013) reported that the best production performances were obtained for animals consuming supplements in which 33% of the corn grain had been replaced by pearl millet grain. Corroborating those authors' results, this study indicated that the same replacement level yielded higher UCM, MSq, and MS_s values and lower ABPq, ABP_s, FBPq, FBP_s, and SP values, suggesting that this supplementation level exhibits the greatest financial attractiveness.

These results demonstrate that the accounting indices presented here were more dependent on the actual production performance (Table 3) than on the cost of the cheaper supplement (Table 1). This suggests that producing under a minimal-costs concept, specifically in terms of feeding, may not lead to better financial results for the system.

It is noteworthy that this result is temporal and should thus not be taken as a reference for yearround conditions, since the cost of the ingredients for the formulation of the supplements, the animal performance, and the quantity and quality of pasture are not static and are altered by different agents external to the system.

Conclusions

The systemic cost-volume-profit analysis is a useful tool in experimental evaluations, as it determines the most profitable factor.

Dietary concentrate supplements with 33% of corn grain replaced by pearl millet grain are financially more attractive for the pasture finishing of beef cattle in a crop-livestock integration system because of the higher returns obtained.

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